

design services, ltd.

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Welcome to the Design Services, Ltd. Newsletter

Greetings!

"**A BUSINESS PERSON'S DESIGNER**" is just one of the reasons that our clients continue to call on us to design and implement their design projects.

Because of our extensive knowledge and experience in design and project management, we have become known for our innovative, doable and affordable design ideas and solutions.

In this month's e-newsletter we are introducing our first **DESIGN CHALLENGE**-where we invite you to present us with your own design challenge. Some challenges might be:

- * ways to improve the space plan in your office
- * ways to improve functionality or storage for your office
- * ways to improve the aesthetic impact of your office

We will select one of these Design Challenges each week and will provide 2 hours of complimentary design time to assist you with solving your Design Challenge. We look forward to hearing from you.



Think Like a Business Person, See Like a Designer

The problem solving aspect of Interior Design continues to intrigue me after 35 years in this business. Each day I have an opportunity to solve real problems that can create real change for individuals and businesses. [~click to read full article~](#)

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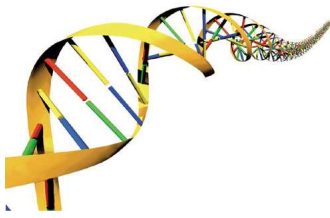
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About Design Services, Ltd.

Rita Wilkins is the President of Design Services, Ltd., as well as principal designer and project manager. With over 35 years of



How Do I Find Innovative People?

"How do I find innovative people for my organization? And how can I become more innovative myself?"

These are questions that stump senior executives, who understand that the ability to innovate is the "secret sauce" of business success. Unfortunately, most of us know very little about what makes one person more creative than another. Perhaps for this reason, we stand in awe of visionary entrepreneurs like Apple's Steve Jobs, Amazon's Jeff Bezos, eBay's Pierre Omidyar, and P&G's A.G. Lafley. How do these people come up with groundbreaking new ideas?

[~click to read full article~](#)

experience in design and management, her approach to design is both aesthetic and business-like. She is known to be a highly effective "hands-on" designer with extensive knowledge and expertise in dental, medical and commercial interiors.



The Dividends From Green Offices

Green office buildings are constructed to save energy. But do better ventilation, eco-friendly carpeting, and increased natural light bring other bottom-line payoffs? Yes, according to a study by the University of San Diego and commercial real estate broker CB Richard Ellis Group

[~click to read full article~](#)



Design Challenge

During the month of December present Design Services, Ltd. with your design challenge. We will be selecting one of these challenges each week and offering two complimentary hours of design time to help solve your design challenge. Please e-mail us a description and any photos to dsLtd@dsLtdonline.com. We will be accepting them through December 31st. We look forward to hearing from you! Good Luck!
[~click to enter Design Challenge~](#)



Designer Profile~Kristin Lutness

With over ten years experience in the field of design, Kristin brings an extensive knowledge of furniture, finishes and space planning to any project, large or small. Upon receiving her Master's degree in Interior Design at Drexel University in Philadelphia, she designed upscale hotel spaces for Marriott as well as country clubs, restaurants and residences. A few of the projects included the Seattle Waterfront Marriott, the D.C. Renaissance Hotel and the Philadelphia Marriott.

Her enthusiastic approach to each project coupled with her experience and creative vision are just a few reasons why we are

glad to welcome Kristin to our talented team at Design Services.

Sincerely,

Rita S. Wilkins
President
Design Services, Ltd.

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